

IP Section Licensing Committee Meeting
Thursday, December 6, 2007, 8:30 a.m. — 9:30 a.m.

MINUTES

PARTICIPANTS: Kevin DeBré (Chair, kdebre@biztechlaw.com), Tom Speiss (Vice Chair, tspeiss@venable.com), Jim Wright (Secretary, jewright@sidley.com), Lisbeth Bosshart, David Branfman, Mark Edwards, Josh Hofheimer (presenter), Tulasi Hosain, Maryam Khotani, Jelani Lawson (visitor), Jim MacDonald, Allison Malin, Matt Neco, Lee Rawles, Dana Schultz, Raji Nagarkar, Mark Leonard, Ben Oelsner, Neil Olson and Kathy Tyler.

PRELIMINARY AGENDA:

	<u>Subject</u>	<u>Presenter(s)</u>
I.	Welcome to New Members/Introductions	K. DeBré
II.	Committee Business	
	• Summary of November Meeting at 32 nd Annual IP Institute	K. DeBré/J. Wright
	• 2008 Monthly Conference Call Topics	
III.	Presentation: Licensing Issues in the Agri-Science and Agricultural Biotech Industries	J. Hofheimer
IV.	Next Committee Conference Call	K. DeBré

DETAILED MINUTES:

I. Introduction

Kevin DeBré briefly introduced the Committee for our new members, each attendee identified themselves by name, firm, location and practice area, and Kevin reminded the attendees of the keeping of the minutes to create a record of Committee activity.

Kevin also reminded the attendees of the ongoing presentations and the desire for more of them, of the existence of the Yahoo! Group for the exchange of questions and ideas, and that the Committee is still and always looking for new mediums for engaging its members.

II. Committee Business

1. In Person Meetings

The participation of the members at the IP Institute was discussed and it was agreed both that the in-person meeting was spontaneous, interesting and useful, and that an effort should be made to hold additional in-person meetings going forward. The social mixer hosted by James Roberts of Praxis in Santa Monica earlier this year was mentioned as an example of an event that members might want to plan in Southern

California and/or Northern California next year. Members who would like to sponsor or participate in planning meetings in either region are invited to contact Kevin, Tom, or Jim, and to post invitations and suggestions to the Yahoo! group.

Dave Branfman also suggested in the near term that attendees of the annual State Bar Education Section institute in January could plan to meet informally.

2. Monthly Committee Conference Calls

Kevin is finalizing the schedule of monthly presenters to the Committee for calendar 2008, and specifically invites the members (and others!) to submit their ideas soon for any additional presentations they would like to offer at a Committee meeting during this timeframe. Prospective presenters are reminded that these presentations are not necessarily formal, that there is no need to put together detailed presentation materials (though of course such materials are always invited), and that offering CLE is not necessary, though some presentations, including today's, will continue to offer such credit, and it is always welcomed.

3. The Trademark Office Comes to California

Tom Speiss spoke about the 2008 Trademark Office Comes to California seminars to be held on April 7 in Marina Del Rey, and on April 9 in San Francisco, each of which will have a licensing track. Panels will include, among others, the Anatomy of a Licensing Agreement, Apparel Licensing, Royalty Audits and Collection, and Character Licensing. Tom invites people to contact him by phone or email if they would like to participate in any of the panels.

4. New Matter Articles Invited

Tom also participates in the solicitation and review of new articles for the journal of the IP Section, New Matter, and is actively seeking and invites new article submissions in the licensing field.

III. Presentation

Josh Hofheimer then commenced his presentation on agribusiness IP and licensing.

IV. Next Monthly Committee Conference Call

The next monthly conference call will take place on Thursday, January 10, 2008, at noon, which is the second Thursday of the month as opposed to the usual first Thursday. The agenda and monthly presentation topic will be distributed by Kevin beforehand.

Meeting adjourned.